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## **“B” BRAND RULES AND PROCEDURES**

As previously advised the B brand (mark of quality) to be used on inspected bulls has now been finalised and will in future be branded on bulls to confirm that they were inspected in terms of and conform to the Society's minimum breed standards and are therefore suitable for breeding purposes.

### **Implementation date: January 2016**

In order to qualify for the B brand the following minimum standards must be met -

- 1) Application of the Standard of Excellence.
- 2) Performance testing -
  - 2.1) Maximum ICP of the dams of bulls to be branded (550 days).
  - 2.2) From 2018 the minimum performance requirements will include the submission of a weaning weight for the young bull.
- 3) Inspection of bulls to be performed by breed and senior judges.
- 4) A list will be provided by the office to identify bulls that qualify to be branded in terms of the above requirements. Animals to be inspected must be presented in a reasonably good condition.
- 5) Unless the above minimum requirements are met, animals inspected in accordance with the Score Card system will not qualify for the B brand.
- 6) The inspection date will be printed on the certificate.
- 7) The “B” brand process is not compulsory.
- 8) Only bulls are branded with the “B”.
- 9) Bulls must be older than 24 months.

